



# NORTH HALTON GIRLS HOCKEY ASSOCIATION

260 Guelph Street, PO Box 74056, Georgetown, ON L7G 6B1

email: [registrar@nhgha.com](mailto:registrar@nhgha.com)

website: [www.nhgha.com](http://www.nhgha.com)

## Logo Usage and Permission Policy for The North Halton Girls Hockey Association

### 1. Purpose

The purpose of this policy is to protect the identity, brand, and reputation of North Halton Girls Hockey Association by regulating the use of its logo, name, and associated branding elements.

### 2. Ownership

All logos, wordmarks, team names, and branding materials associated with North Halton Girls Hockey Association are the exclusive property of the organization. Unauthorized use is strictly prohibited.

### 3. Permission Requirement

Prior written permission is required before using the organization's logo or branding for any purpose, including but not limited to:

- Apparel or merchandise (e.g., jerseys, hats, hoodies, promotional items)
- Marketing or promotional materials
- Websites, social media, or digital content
- Fundraising materials
- Third-party advertising or sponsorship materials
- Print or media publications

Permission must be obtained even if the user is a member, team, coach, sponsor, or volunteer affiliated with the organization.

### 4. Request Process

Requests to use the logo must be submitted by email to [marketing@nhgha.com](mailto:marketing@nhgha.com) and include:

- Intended use and purpose
- Format (print, digital, apparel, etc.)
- Duration of use
- Distribution method and audience
- Any third parties involved

Approval is granted at the sole discretion of North Halton Girls Hockey Association.



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## 5. Usage Guidelines

When permission is granted:

- The logo must not be altered, distorted, recolored, or modified
- The logo must be used only for the approved purpose
- The logo must not be used in a way that implies endorsement without authorization
- All usage must align with the organization's values and code of conduct

The organization reserves the right to revoke permission at any time.

## 6. Prohibited Use

The logo may not be used:

- For personal, political, or commercial gain without approval
- In a misleading, offensive, or inappropriate manner
- By third parties without explicit authorization
- In connection with activities that could harm the organization's reputation

## 7. Enforcement

Unauthorized use of the logo may result in:

- Immediate removal of the logo
- Disciplinary action (for members or affiliates)
- Legal action, if necessary

## 8. Policy Review – Updated January 2026

This policy may be updated or amended at any time by North Halton Girls Hockey Association. Continued use of the logo constitutes acceptance of the most current version of this policy.